



NACCHO Bird Flu Social Media and Resources Toolkit

What's included in the kit:

Social Media

- Social media tiles
 - Ready-to-use tiles for immediate posting
 - Canva template link for ACCHOs to customise with their logo
- Suggested social media copy

Other Resources

- A4 poster
 - Ready-to-use poster for printing
 - Canva template link for ACCHOs to customise with their logo
- DL flyer
 - Ready-to-use flyer for printing
 - Canva template link for ACCHOs to customise with their logo





NACCHO

National Aboriginal Community
Controlled Health Organisation

How to use the kit:

Social Media

- Download ready-to-use assets [here](#).
- Or open the Canva [template link](#) to access editable tiles. Customise with logo. Download tiles as PNG files.
- Option to pair social media tiles with below suggested caption or localise messaging to your community:

Bird flu is on Country.

If you see sick or dead birds or other wildlife:

🚫 Hands off: Don't touch sick or dead birds or animals - Keep the kids and the dogs back too.

📷 Eyes on: Get a photo from a distance, if it's right to take one. Note the place, the day, how many.

🗣️ Sing out: To your ranger group, your clinic, or the hotline on 1800 675 888 (24 hours, 7 days a week).

We know this Country. We know when something's not right.

For bird flu resources, go here: www.naccho.org.au/birdflu

#birdflu #handsoff #eyeson #singout #OurHealthinOurHands

- Please tag NACCHO in your organisation's social media posts. See our social media handles below:
 - Facebook: [NACCHO Aboriginal Health Australia](#)
 - Instagram: [naccho_aus](#)
 - LinkedIn: [NACCHO Australia](#)
 - TikTok: [naccho_aus](#)
 - X: [NACCHOAustralia](#)

Other Resources

- Download ready-to-use flyer or poster [here](#).
- Or open the Canva flyer [template link](#) or the Canva poster [template link](#) to access editable files. Customise with logo.
 - Download a digital copy as a JPG, PNG or PDF Standard.
 - To download a print file, first ensure that 'Show print bleed' is ticked under File > Settings. Download as a PDF Print file with the 'Crop marks and bleed' option checked and CMYK selected for the colour profile.

Need support?

Contact NACCHOCommunicationsandMedia@naccho.org.au for help with using or adapting the toolkit.